



Professional Association of Canadian Theatres

AGENDA

- Background
- Case for Support
- LPAA Proposal
- Status
- FAQ
- Next Steps

BACKGROUND

- Film and Television Production Tax Credit
- Past efforts
- Rebate model - Not for profit, and commercial.
- Jobs focus
- Cross cutting need across disciplines.
- Need for a new tool



CASE FOR SUPPORT

- Leveling the global marketplace
- Leverage Private investment
- National program promotes regional exchange
- Predictable funding for business growth
- Economic impact
- Alignment with this government



CANADA'S LIVE PERFORMING ARTS ACCELERATOR

- Accelerator Model – vs program / fund
- Three-Year Proposal
- Canadian Labour only
- Canadian owned and controlled organizations
- Program phase-in
- Cost Containment - envelop cap
- Recipient Cap of 15% from Federal operating sources; and provincial tax programs (SODEC).
- Re-investment into jobs and growth is key
- Demonstrating results by the sector



STATUS

- Last Budget process
- Support from Minister
- Buy in from DM & Bureaucrats
- Submissions to Finance Committee
- Study at Heritage Committee
- Have met with over 100 MPs
- Endorsement from Bloc, NDP
- Presentation to Federal / Provincial / Territorial Directors

- *Ready for something new*

Full Court Press towards Budget 2026 in the fall



FAQ

- What about Canada Council for the Arts?
- What about regional inequity?
- Clarity around residency requirements / union status?
- What about production material costs?
- What about FOH / Administration labour?
- Why all disciplines?
- Why a staggered roll out?
- Why only 3 years?
- Will this increase employment or simply sustain it?
- What might be some of the unintended outcomes?



NEXT STEPS

- What is right for your organization?
- Pre-Budget Submissions (due April 30)
- Connect with your MP, and raise this as a constituent need.
 - Invite them to your shows
 - Regional Caucus conversations
 - They need to voice support to Minister Champagne

If you would like to connect and discuss more, please feel free to reach out:

Brad Lepp: BradL@PACT.ca

