

THE ARTS MATTER AND NOT JUST TO US !

The fundamental difficulty we all have as arts advocates is **in ascribing value to what we do in a way that connects to our listeners.** **Extrinsic or instrumental values** such as job creation or racial tolerance are great when our audience is attuned to financial or social values. Even better, the outputs and outcomes that result from these values can be measured against policy for positive contributions. In our arts advocacy, we have had to rely on messages that connect with governments that state their priorities to be productivity and competitiveness.

Intrinsic or inherent values, on the other hand, are those core beliefs that anchor your company and drives everything it does...

To read the Executive Director's article, [click here](#).

AGM NOTICE 2008

NOTICE IS HEREBY GIVEN that the Annual General Meeting of the Professional Association of Canadian Theatres will be held from Tuesday June 10 to Thursday June 12, 2008 at The Granville Island Stage, Arts Club Theatre, Vancouver, British Columbia.

The following matters will constitute the Agenda:

1. Call to Order
2. Minutes of the Annual General Meeting of June 2007
3. President's Annual Report on behalf of the Board of Directors
4. Treasurer's Report & Financial Statements for Fiscal Year ending June 30, 2007
5. Appointment of the Auditors for Fiscal Year 2008/2009
6. Approval of Membership Dues 2008/2009
7. Such other business as may properly come before the meeting.

DATED at Toronto, Ontario the 12 May 2008.
By Order of the Board
Professional Association of Canadian Theatres

Lucy White
Executive Director

Voting Members (Regular or Commercial Members) who are unable to attend the Annual General Meeting are invited to submit a proxy ([download here](#)).

NEW ADVOCACY DIRECTIONS FOR PACT

The past couple of months have seen a lot of advocacy activity taking place at PACT. At the end of March Nancy Webster and the presidents of Opera.ca, Orchestras Canada and the Canadian Dance Assembly met with Heritage Minister Joséé Verner. The meeting was a big success, and appears to be only the beginning of more discussions with the Minister and senior staff at the Department of Canadian Heritage (PCH)...

WE MOVED !

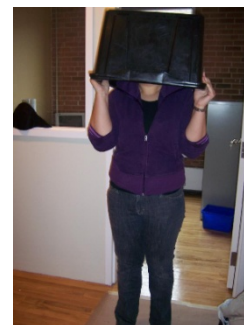


We did not go too far, just a few floors higher, in the same building, but what a difference it makes to have our own suite!

And while we are still setting up in our new home, we are busy preparing the Conference to make it an unforgettable event for you.

Our new suite number is 555. The rest of our contact details remains the same.

Please update your records !



Photos: PACT

QUICK NEWS

New research reveals significant findings on

To read more [click here](#).

PACT CONFERENCE PROGRAMMING - LEARNING IN REAL TIME

For those who can make it to Vancouver for the PACT/Magnetic North event in June there are **great opportunities to learn** from the rich and varied experience of PACT Member theatres and the performing arts community-at-large.

To read more [click here](#).

PACT ONLY INFORMATION

To access the documents presented below, Members and Affiliates please log on to www.pact.ca and look Under Members' Documents. Forgotten your login and password? Simply contact cleliaf@pact.ca.

THE PACT AND PGC AGREEMENT TAKING THE TIME TO DO IT RIGHT

Last January the Playwrights Guild of Canada requested an **extension of the current collective agreement** with PACT and our board, in its wisdom, agreed.

To read the full article, please go to the our Members' Documents *Labour Relations* section.

THE PACT PERSONAL ASSISTANT TIME TO DUST OFF THOSE BINDERS!

A new version of the publicity module is available. The 2nd edition refers to all your favourite clauses in the current CTA, as well as to the PGC, ADC and APASQ agreements.

Don't use the agreements?

The module includes valuable information about publicity and best practices for all theatres.

You can access the module on PACT's web site. Simply go to our Members' Documents *Professional Development* section.

Please contact Nan at nan@pact.ca or 416-595-6455 x14 if you would like a hard copy and/or a new binder.

EXPANDING OUR CONTACTS

Working for a PACT Member company and not receiving *impact!* yet? Let us know at cleliaf@pact.ca and we will add you to our mailing list.

OUR FUNDERS

PACT acknowledges with thanks the following funders for their

professional development in Ontario's cultural sector.

This original research documents the cultural sector's extensive self-employment levels, need for business skills, and gaps in investment in professional development.

Cultural Careers Council Ontario (CCCO) and Ipsos Reid announced the results of an important research study, *Enriching Our Work in Culture: Professional Development in Ontario's Cultural Sector*. The qualitative and quantitative studies, as well as an executive summary, are downloadable from CCCO's website

www.workinculture.ca.

To read the press release, [click here](#).

WELCOME TO OUR NEW ASSOCIATE MEMBER

[Bluewater Summer Playhouse](#)

in Kincardine, ON.

LABOUR RELATIONS practical info

For the convenience of PACT members needing to contact Labour Relations staff in Toronto **Sandy Crawley will be at his desk until 6 p.m. (3 p.m. BC time) each Tuesday and Thursday.** He can be reached at 416-595-6455 ext. 13.

Members - a reminder: **please file one copy of all fully executed contracts**

support



Canada Council
for the Arts Conseil des Arts
du Canada



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO

torontodartscouncil
An arm's length body of the City of Toronto



**METCALF
FOUNDATION**

with PACT (ADC, APASQ, CTA and PGC). Filing contracts is essential to our Labour Relations service to you.

SUPPORT US

Make a donation to the PACT Communications Centre. PCC promotes the recognition and development of theatre in Canada. For more information on PCC, please go to www.pact.ca.



THANK YOU FOR YOUR
SUPPORT

PACT is a proud
Member of the
Canadian Arts
Coalition



Show your support to the arts. Go to www.canadianartscoalition.ca and sign on as a Member today.

The Canadian Arts Coalition is the largest group of artists, arts executives and business leaders ever assembled from across the country. We are united in the view that greater public investment in the arts through the Canada Council for the Arts is essential to Canada's future.

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