

MESSAGE FROM THE PRESIDENT

By Eric Coates, PACT President

One of my guilty pleasures is listening to trashy mysteries-on-tape while commuting from my home in festive Stratford to my office in festive Blyth. I get these tapes from the library where I constantly explain that I'd never actually read this kind of thing, but that it helps pass the time in the car. I have tried to listen to more sophisticated narratives, but it's simply too hard to concentrate on serious art while paying attention to the dangers of the road. Anyone sense a metaphor coming up? Anyone...anyone?

To read the full article, [click here](#).

PAA RELEASES *OUR FISCAL PERFORMANCE*

The results are in. Buoyed by pre-recession subscription sales and the stabilizing effect of government funding, performing arts organizations are preparing to ride out this economic crisis, according our recent survey conducted in partnership with the Performing Arts Alliance (PAA). **Our Fiscal Performance**, which covered the period from September 1, 2008 to the most recent winter holiday season, **examined the financial impact of the current economic downturn on orchestras, operas, theatres and dance companies.**

But it's not all good news. While 51% of performing arts organizations were forecasting that they would break even or have a surplus this year, 47% report that the forecast is worse than they originally budgeted. As a result the organizations were taking such steps as reducing or freezing salaries (52%) reducing travel (37%) and, perhaps most importantly, reducing their number of productions/programs (27%).



On August 18 the PAA released the results of the fiscal snapshot survey. Read the report [here](#).

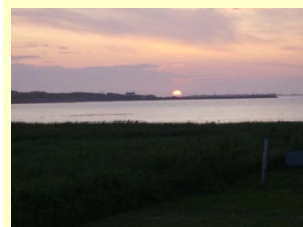
In September **all PACT members will receive an email with a link to the second Taking The Pulse: An Economic Snapshot of the Performing Arts Sector in Canada.** This second survey will determine financial trends, and give a better indication of where we are heading. If we get a high enough response rate from the theatres we may also be able to produce a theatre-specific report.

APPLY NOW FOR 2010 TRAVEL SUBSIDIES

Each year, thanks to the generosity of fellow PACT theatres, a limited number of travel subsidies are available to assist with the travel costs of attending PACT's Conference & AGM.

[Click here](#) for the application guidelines and request form.

Next year' PACT Conference & AGM will take place at **Cow Head, Newfoundland, Labrador**, hosted by our Member company **Theatre Newfoundland Labrador**.



A Cow Head Sunset. Photo by G. Buckle

Exact dates are not

MINISTER MOORE QUOTES PACT IN LETTER TO THE EDITOR

by *Samantha Fox, Advocacy & Development Manager*
samanthaf@pact.ca

As a PACT member and arts supporter you are often asked to write letters to MPs and Cabinet Ministers. But do you ever wonder what impact those letters make? On August 17 we were reminded about the importance of those letters when Lucy White was quoted by Minister of Canadian Heritage James Moore in a Letter to the Editor defending the governments' record on arts funding. Read the letter [here](#).

COMING ATTRACTIONS: COMPENSATION AND BENEFITS SURVEY

by *Samantha Fox, Advocacy & Development Manager*
samanthaf@pact.ca

PACT's popular publication, **Human Resources in the Canadian Theatre (HRCT), is being updated.** Phase one will involve a new compensation and benefits survey, once again conducted by Association Research Consultants. This survey was last conducted in 2003, and much has changed in the intervening years. The bad news - this survey is long and complicated. You'll need to brew a pot of strong coffee before you complete it. The good news - small pain creates big gains. **HRCT is a unique, valuable resource for all theatres.** And if history is any indication, you won't need to fill out another compensation and PACT benefits survey for a long time.

We are planning to open the survey at the beginning of October, and we will be providing more information before it launches.

PACT ONLY INFORMATION

CTA INFO

DEMYSTIFYING CLAUSE 16: 10 (C) PAYMENT FOR PRORATED DAYS

INSURANCE PREMIUMS AND THE CTA

FIND OUT WHY THEATRES ARE OBLIGATED TO PAY A FEE FOR DAYS NOT WORKED IN A PRORATED WEEK.

LOG ON TO WWW.PACT.CA AND LOOK UNDER *MEMBERS' DOCUMENTS, LABOUR RELATIONS* SECTION.

DIVERSITY COMMITTEE INFO

EQUITY IN CANADIAN THEATRE - THE WOMEN'S INITIATIVE

RETRIEVE THE REPORT ABOUT GENDER FINDINGS FOR 2008-2009 SEASONS,

set yet but **will include the week-end of May 29 & 30.**

H1N1: ARE YOU READY?

Using the expertise of their Insurance and Liability Resource Centre for Nonprofits, **Imagine Canada has developed a list of tools and resources that will help charities and nonprofits** get ready for a flu pandemic or other emergency. [Read more.](#)

Congratulations

... to **NAKAI THEATRE** on their 30th Anniversary !

Read the press release [here](#).

... to the **Winnipeg and Edmonton Fringe Festivals** for the highest ticket sales in their history!

Read the Winnipeg Fringe press release [here](#) and the Edmonton Fringe press release [here](#).

THANK YOU

A very special thanks to **Monica Esteves** and her team who spent the summer surveying PACT members about a Public Awareness Campaign for the Advocacy Committee. To obtain a copy of the report please contact Sam at samanthaf@pact.ca.

JOIN OUR MEMBERS' MAILING LIST

DISTRIBUTED AT THE PACT 2009 AGM.

LOG ON TO WWW.PACT.CA AND LOOK UNDER *MEMBERS' DOCUMENTS, COMMUNICATIONS/PUBLICATIONS* SECTION.

Forgotten your login and password? Simply contact cleliaf@pact.ca

Working for a PACT Member company and not receiving *impact!* yet? Let us know at cleliaf@pact.ca and we will add you to our Members' mailing list.

SUPPORT US

Make a donation to the PACT Communications Centre. PCC promotes the recognition and development of theatre in Canada. For more information on PCC, please go to www.pact.ca.



THANK YOU FOR YOUR SUPPORT

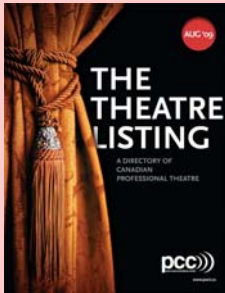


The Theatre Listing

August 2009 Update

A directory of Canadian Professional Theatre

Available at www.pact.ca as a free, downloadable and searchable pdf.



OUR FUNDERS

PACT acknowledges with thanks the following funders for their support



Canada Council
for the Arts

Conseil des Arts
du Canada



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO

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